

# Service List

## 1. Ai Automation / agents

What It Is:

Custom-developed artificial intelligence solutions designed to automate complex business tasks and improve efficiency using advanced machine learning and natural language processing techniques.

What They Do:

- **Intelligent Automation** - Automate repetitive and time-consuming tasks, from data entry and scheduling to order processing and customer follow-up. Our AI agents learn from your existing processes and optimize workflows, reducing manual intervention and human error.
- **Business Process Optimization** - Integrate seamlessly with your existing systems (such as CRM, ERP, or helpdesk software) to analyze data in real time, enabling predictive insights and smarter business decisions. They monitor performance indicators and adjust processes on the fly to boost overall productivity.
- **Customer Service & Engagement** - Deliver personalized customer support around the clock with AI-driven chatbots and virtual assistants. These agents can handle FAQs, provide detailed product information, and even assist with troubleshooting, ensuring your clients get immediate responses on multiple platforms.
- **Advanced Data Analysis** - Utilize powerful machine learning models to sift through large volumes of data, identify trends, and generate actionable insights. This includes sentiment analysis, automated reporting, and performance forecasting, allowing businesses to stay ahead of market shifts.
- **Integration & Scalability** - Designed with flexibility in mind, our AI solutions easily integrate into existing digital infrastructures. Whether it's automated lead generation, personalized marketing, or operational analytics, the system scales with your business needs and grows with you.

Why Resell It:

- Stand out by offering cutting-edge, intelligent solutions that streamline operations.
- Empower your clients with technology that not only saves time but also drives measurable business growth.
- Benefit from a service that continuously learns and adapts, ensuring long-term value and recurring revenue opportunities.

## 2. Website Building

What It Is:

- End-to-end website design and development services tailored for business needs.

What It Does:

- Creates modern, responsive websites that are visually appealing and user-friendly
- Offers custom development to meet unique client requirements
- Provides ongoing website maintenance and support

Why Resell It:

- Offer a high-demand service with a clear return on investment
- Empower your clients to establish a strong online presence

### **3. Marketing Services**

What It Is:

- Comprehensive digital marketing support that covers all major social media platforms.

What It Does:

- Social Media Marketing: Develops campaigns to increase brand awareness on platforms like Instagram, Facebook, and LinkedIn.
- TikTok Lives & Content Creation: Engages audiences with live broadcasts and tailored creative content, including videos and posts.
- Other Social Media Services: Manages advertising, community engagement, and overall brand strategy across various channels.

Why Resell It:

- Capitalize on the growing demand for digital presence
- Enable your clients to connect with audiences and convert leads into sales

### **4. Video Editing**

What It Is:

- Professional video production and editing services to create compelling visual content.
- What It Does:
- Edits raw footage into polished, high-quality videos
- Adds effects, transitions, and branding to suit client needs
- Produces promotional, explainer, or corporate videos that drive engagement

Why Resell It:

- Appeal to clients wanting to leverage video for marketing
- Provide creative services that enhance a brand's visual storytelling

### **5. WhatsApp Business Automation**

What It Is:

- A streamlined messaging system that integrates with WhatsApp Business for efficient communication.

What It Does:

- Automates customer interactions via WhatsApp, such as inquiries and order tracking
- Uses pre-set messaging flows to improve response times and satisfaction
- Supports integration with other business systems for seamless operations

Why Resell It:

- Helps businesses maintain a direct, cost-effective communication channel
- Enhances customer service and operational efficiency

### **6. Virtual Employee Services**

What It Is:

- Outsourced staffing solutions offering qualified professionals from abroad.

What It Does:

- Provides remote staffing in various roles such as:
- Bookkeepers
- Administrative Assistants
- Social Account Managers
- Developers
- Customer Service Representatives
- Offers these professionals at 50–70% discounted rates compared to local hires

Why Resell It:

- Enable businesses to scale operations affordably without compromising quality
- Offer expert staffing solutions that optimize operational costs